

In the Specification:

The paragraph on page 4, lines 11-25 should be amended as indicated below.

Fig. 1 shows the new merchandise display package 10 comprising the display card 12, the plastic wire 14 and the plurality of ring-shaped ponytail holders 16. The display card 12 is comprised of a single sheet of cardboard or plastic folded to have a front panel 18 and a rear panel 20 joined by the folded neck portion 22 which provides a sleeve or tunnel through which extends said plastic wire 14. As seen in Figs. 1 and 2 front and rear panels 18 and 20 overlie each other, defining a first plane. Near the top edge of the front and rear panels 18 and 20 are apertures 24 which extends through both front and rear panels 18 and 20 and are used to hang the new display package from a hook shown in Fig. 2 as hook or peg 26 that extends from a wall or rack 28. The plastic wire is commonly used because it has permanent bumps along its length and a coupling at one end through which the bumps can be pulled somewhat like a one way-belt buckle. This device does not allow the wire with bumps to be withdrawn from the coupling unless it is physically broken or cut with a scissor, knife or other appropriate tool. Thus, this is considered a reasonably safe way to secure products for display in a retail establishment. Obviously, this will not prevent a shoplifter from taking the whole card, but it will prevent such person from removing the products from the card.